

May 2025



President's Message

PRESIDENT'S MESSAGE

Dear Natomas Chamber Members and Community,

What an incredible month April turned out to be! Our 20th Annual State of Natomas was a true celebration of our community—nearly 200 guests gathered to hear from our local leaders, connect with one another, and reflect on how far Natomas has come.

The food was delicious, the energy was electric, and each speaker shared powerful insights about the strength, growth, and future promise of Natomas.

A very special highlight was our guest speaker, Alice Jenkins, a bright and passionate intern who's been working with us for over a year. Her words about the importance of youth empowerment had the room fired up! Alice was honored with a special gift from Congressman Ami Bera's office, and we couldn't be prouder of the impact she's already making.

We were also deeply honored to have Former Mayor Heather Fargo as our keynote speaker. She reminded us of Natomas' rich history and gave us valuable perspective on how far we've come as a community.

What made this event even more meaningful was that every vendor and volunteer came from right here in our community. We are so grateful for their time, talent, and dedication.

Thanks to the support of our attendees and sponsors, we also raised funds to continue our scholarship program, helping to uplift the next generation of leaders—this is what it's all about!

Looking Ahead, our Youth Workforce is something very close to my heart—our 4th Annual Youth Workforce program is this June! This initiative, in partnership with the Natomas Unified School District, helps prepare our students for future careers through real-world experience, mentorship, and professional development.

If you're interested in getting involved or learning more, please don't hesitate to reach out. The more we invest in our youth, the brighter our future becomes.

Thank you again to everyone who made April so special. I can't wait to see you all out in the community this spring!

Warm regards,
Alyssa Lozano
President
Natomas Chamber of Commerce



LEARN MORE: WWW.NATOMASCHAMBER.ORG

Welcome New Members!

WELCOME NEW MEMBERS!

Natomas Chamber of Commerce

Marma Security Inc

Switzer Optometry Corp.

Quality Solar LLC

Upcoming Events

MAY 2025 EVENTS



NATOMAS STREET EATS

Thursday, May 1st | 5:00 PM - 8:00 PM
Cove Park, 2950 Grassy Bank Ave. Sacramento, CA, 95833



CAFECITO CON KARINA - TRAFFIC & STREET SAFETY

Thursday, May 8th | 9:00 AM - 10:00 AM
Donuts & Coffey, 3291 Truxel Rd. Sacramento, CA, 95833



NATOMAS COMMUNITY CLEANUP

Saturday, May 24th | 9:30 AM - 11:00 AM
Gardenland Park, 201 Bowman Ave. Sacramento, CA, 95833

www.karinatalamantes.org/upcoming-events

VICE MAYOR
KARINA
TALAMANTES
— CITY OF SACRAMENTO

Lisa
KAPLAN
SACRAMENTO
CITY COUNCIL | DISTRICT 1

YOGA & COFFEE WITH LISA



Join Councilmember Kaplan for
Yoga & Coffee in the Park!

May 31st - September 27th
Every Saturday at the One Natomas Farmers Market!

9am at North Natomas Regional Park Lawn



**ONE NATOMAS
FARMERS MARKET**

SATURDAYS
North Natomas Regional Park
May 31 - September 27

8:30am - 12:30pm

Questions? Email:
abuschestrada@cityofsacramento.org

Lisa
KAPLAN
SACRAMENTO CITY COUNCIL



COOKING CLASS WITH CERTIFICATION

RECEIVE A FOOD HANDLER'S CERTIFICATE OF COMPLETION UPON FINISHING THE COURSE.

DATES:

April 22, 23
April 29, 30
May 6, 7
May 13, 14

TIME:

6 PM - 8 PM

LOCATION:

Discovery High School
3401 Fong Ranch Road
Sac, CA, 95834

WHAT YOU'LL LEARN:

- CULINARY BASICS AND ADVANCED TECHNIQUES
- CREATING STUNNING DISHES FROM VARIOUS CUISINES
- KNIFE SKILLS, COOKING METHODS, PLATING, AND PRESENTATION
- FOOD SAFETY AND HYGIENE

LIMITED SPOTS AVAILABLE

REGISTER NOW

Call (916)926-5220 or email Marlene Tucker at mtucker@natomasunified.org





NOM, NOM, NATOMAS!

Join us to enjoy a taste of the best food and beverages available in the Natomas area.

Partake in samples from local restaurants and beverage providers.

Join us for an evening of fun, food and flavor benefiting service projects supported by the Rotary Club of Natomas for both the Natomas community and internationally.



MAY 17TH, 2025 5PM-8PM

NORTH NATOMAS COMMUNITY CENTER

2631 New Market Drive
Sacramento, CA 95835

Tickets: \$65, after April 24th \$75,
\$80 at the door if available

Sponsorships available contact
rotaryclubnatomas@gmail.com

Your donation to Rotary Club of Natomas Foundation is tax-deductible as a registered 501(c)(3) non-profit.



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NORTHLAKE COMMUNITY

FOOD TRUCK



MANIA



1ST WEDNESDAYS

MARCH - OCTOBER

NORTHLAKE COMMUNITY PARK
5800 LITTLESTONE ST

5:00PM - 8:00PM

FOOD | MUSIC | COMMUNITY



Lisa
KAPLAN
SACRAMENTO CITY COUNCIL



DISTRICT 1
**FOOD
TRUCK**

MANIA

FOOD | WINE | MUSIC | COMMUNITY

**3RD WEDNESDAY
MARCH-OCTOBER**

WESTLAKE COMMUNITY PARK
4700 WESTLAKE PARKWAY
5:00 PM - 8:00 PM



Lisa
KAPLAN
SACRAMENTO CITY COUNCIL



**Join us at the Monty
Maxwell Legacy Walk**

THE
**MONTY
MAXWELL** Legacy
walk

Saturday, May 10, 2025
North Natomas Regional Park
Sacramento, CA



A Huge Thank You to Councilmember Lisa Kaplan!

We're honored to have Councilmember Lisa Kaplan & her team's support in bringing the Monty Maxwell Legacy Walk to life!

Her dedication to the community is helping expand stroke awareness and prevention resources to Sacramento.

Join Us & Walk for a Cause on May 10!



STRONGER
than
STROKE

Purchase tickets at www.strongerthanstroke.org

Attention Youth!

YOUTH *Workforce*

Presented By

What is Youth Workforce?

The Youth Workforce Program offers a comprehensive approach to student development, focusing on essential life skills such as financial literacy, resume crafting, and interview readiness.

Importance of Youth Workforce

By filling crucial gaps left by conventional education, this initiative not only cultivates a pool of job-ready candidates for local businesses, but also plays a pivotal role in curbing youth unemployment and fostering economic vitality.

Visit our website or contact us for additional information.

natomaschamber.org/youth-workforce/
director@natomaschamber.org



In Partnership With



YOUTH WORKFORCE IMPACT

The program's impact extends beyond employment, boosting students' confidence and fostering a culture of adaptability and lifelong learning. In essence, it's a winning preparation that benefits the student and employer. This program creates a skilled workforce while meeting specific needs of the local community.

SMUD

2025 Rate Proposal

SMUD's Chief Executive Officer & General Manager's Reports and Recommendation on Rates and Services proposes changes to electricity rates, including:

- A 3% increase in rates in 2026 and 2027 for residential and non-residential customers.
- An optional rate for residential customers who don't use much energy and have a panel size less than or equal to 125 amps.
 - This optional rate would be called the Time-of-Day (Low Use) Rate.
 - The proposed rate has the same structure as the standard Time-of-Day (5-8 p.m.) rate but a lower monthly system infrastructure fixed charge (\$17) and higher energy charges.
 - This rate was designed for a small group of residential customers who have low energy usage and a smaller panel size.
- Updates to transmission rates and other miscellaneous rate updates.

Proposed rate increase

The proposal includes rate increases of 3%, effective Jan. 1, 2026 and Jan. 1, 2027 for all residential and non-residential customers.

Why the rate increases are needed

We work hard to control costs and operate as efficiently as possible – continuing to find operational savings to keep our rate increases at or below the rate of inflation and our rates among the lowest in California. The proposed rate increases are needed due to increased costs associated with:

- Reliability and capital spending for things like new generation and storage projects to meet California clean energy compliance requirements, infrastructure improvements, maintenance and a new administrative operations building.
- An increase in commodity costs to meet California clean energy compliance.
- Wildfire prevention and inflation impacts.

How this will impact customer bills

For all residential and non-residential customers, bill impacts will depend on how much electricity they use each month.

For the average residential customer, the rate increases would add:

\$4.35 per month beginning Jan. 1, 2026.

\$4.48 per month beginning Jan. 1, 2027.

As an example, a small business customer will see a cumulative increase of about \$209 per month after the 2 years.

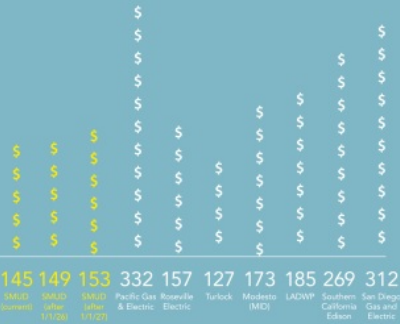
Learn more at smud.org/RateInfo



How our rates compare

As a community-owned, not-for-profit electric utility, our rates are among the lowest in California. If the proposed rate increases are approved for 2026 and 2027, our rates would remain about 50% lower than PG&E.

Average residential monthly bill



This chart shows the average monthly price, in dollars, for a residential bill using 750 kWh per month as of May 1, 2025, and the average monthly SMUD bill after the proposed increases in 2026 and 2027, and assumes the other utility rates remain the same.

Learn more

To find answers to common questions or view the complete Chief Executive Officer & General Manager's Report and Recommendation on Rates and Services, please visit smud.org/RateInfo.

If you have more questions, email us at ContactUs@smud.org.



The proposal also recommends other miscellaneous rate changes.

Public workshops and hearings

Members of the public can ask questions and provide feedback about the proposed rate changes at the following hybrid meetings via Zoom or at SMUD Headquarters Auditorium at 6201 S Street, Sacramento. For instructions to attend or join a workshop, please visit smud.org/RateInfo.

Public workshops

Thursday, April 30 at 5:30 p.m.
Thursday, May 13 at 10 a.m.

Public hearing

Wednesday, June 4 at 6 p.m.

Final decision at SMUD Board meeting

Thursday, June 19 at 6 p.m.



Advice!

JOETHEMORTGAGEGIANT.COM

WHY EVERY BUSINESS NEEDS A STRONG ONLINE PRESENCE-STARTING WITH GOOGLE BUSINESS

In today's digital-first world, the way people find, research, and choose businesses has completely changed. As a mortgage broker, I've seen firsthand how vital it is to meet potential clients where they're already looking: online. Whether you're in real estate, insurance, or any local service industry, one of the most powerful and underutilized tools is your Google Business profile.

Why Google Business Matters

Google is often the first stop for people looking for services. If someone searches "mortgage broker near me" or "best home loan expert in Sacramento," will your business appear? If you've claimed and actively manage your Google Business page, the answer is more likely to be yes.

Don't Just Exist Online — Be Present

Having a website and social media is great, but your Google Business page is your local SEO powerhouse. It's free, effective, and one of the best ways to compete in your market — whether you're a solo entrepreneur or part of a larger team. If you haven't claimed your profile or updated it lately, now's the time. Your future clients are online. Make sure they can find you—and be impressed when they do.

Joseph Kelley
Joe the Mortgage Giant
COO & Loan Originator
Golden Bay Mortgage Group



BENEFITS LIST

- 1. Better Visibility in Local Search**
An active Google Business profile increases your chances of showing up in the "Local Pack" — the top three local businesses that appear on Google Maps and search results.
- 2. Builds Trust Instantly**
Positive reviews, updated hours, and new posts show potential clients that your business is active and professional.
- 3. Customer Engagement**
Share updates, offers, and success stories right from your profile — keeping you top-of-mind and improving ranking.
- 4. Encourages Reviews (And Helps You Respond)**
Ask happy clients for reviews. Replying to them boosts transparency and trust.
- 5. Accurate Information = Fewer Lost Leads**
Don't let outdated hours or phone numbers cost you clients. Keep everything current to ensure smooth contact.

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