**Newsletter** 



## President's Message

## **Happy 2024!**

Dear Esteemed Members of the Natomas Chamber of Commerce,

As we begin a new year, it is with immense gratitude and admiration that I address you all. This past year, our first full year post-pandemic, has been a journey from resilience to success, marked by profound dedication and unwavering commitment from each of you.



The challenges we faced were

unprecedented. The pandemic not only tested our resolve but reshaped the business landscape. We witnessed, with heavy hearts, some of our local businesses closing their doors because of the uncertainty and difficulty of the pandemic. Yet, in adversity, our Chamber stood as a beacon of hope and support. Your active involvement in the community, offering educational assistance, and spotlighting new and existing businesses has been inspirational.

Our "Lunch to Learn" program, focusing on business awareness, labor and employment laws, and the valuable lesson that overcoming fear and failure can pave the way to success, has been a cornerstone of our educational initiatives.

Your engagement in community support activities - from Youth Workforce and our 20th Annual Holiday Tree Lighting event to toy and food drives and from the State of Natomas to Morning Mixers - has demonstrated the true spirit of the Natomas

Chamber of Commerce. Your advocacy, education, and networking efforts have been pivotal in strengthening our community's fabric.

As we take this new year, let us also look ahead with optimism and readiness. 2024 is here, and our community will continue to look to us for leadership, support, and guidance. The Natomas Chamber of Commerce stands proud of its membership, each of whom continues to work wonders for our community.

Thank you for your hard work, dedication, and the heart you bring to our Chamber and community. Together, we have turned challenges into opportunities and will continue to forge a path of prosperity and growth for all.

This year, let's embrace the powerful impact of "Shop Local, Grow Local." With every purchase, our community experiences a tangible boost. Supporting local businesses isn't just a transaction; it's an investment in our collective future. Every dollar spent locally echoes the sentiment of "Support Local, Every Dollar Makes a Difference." As we prioritize helping our community thrive, let's remember that our choices to contribute locally fuels the resilience and vitality of our community. Creating a thriving and interconnected community for us all.

The Natomas Chamber of Commerce is here to serve you, so share your needs and wants with us. Let's make sure you're enjoying all the benefits we have to offer. Your community, your chamber, your support!

Stay tuned for more information on our events! We have planned lunch and learns, mixers, ribbon cutting, and much more.

All of our events are posted on Facebook and on our website.

Check it out: <a href="https://www.natomaschamber.org">www.natomaschamber.org</a>

I can't wait to see you in the community. We are better together and will continue to lift our community.

Enjoy! Alyssa Lozano, President

## WELCOME NEW MEMBERS



## **LUNCH AND LEARN**

Date: January 26, 2024

Time: <u>12PM - 1PM</u>

Speaker: Dave Kovar

Location: The Village at Heritage Park

Topic: **Best Team Ever** 

Running a successful team can be overwhelming. Too often, hardworking, well-intended people become sidetracked or bogged down in the details; they lose sight of the big picture. This workshop helps participants focus on the five core teamwork elements of a

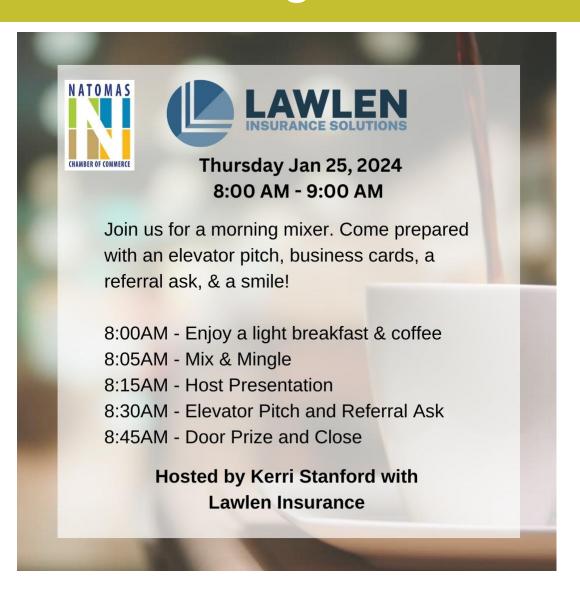


**Register Here** 

successful business that should be topof-mind for everyone in your organization.

About the Speaker: Dave Kovar, known throughout the martial arts world as "the undisputed teacher of teachers," is now available to share his black belt mindsets, leadership experience, and practical business wisdom with your organization via his bespoke talks and keynotes.

## **Morning Mixer**



Free Mixer but registration required.

Register Here

## RIBBON CUTTING



## **POLICE PARTNERSHIP**

We have developed such a great partnership with Captain Vance Chandler, who attends our meetings regularly and provides weekly updates on what is happening in our community. He and his team also attend most of our events so they can interact with our community as much as possible.

Sac. Police Department - North Command for ROLL CALL.

#### Help us appreciate our Local Officers.

**Contact Us** 







#### **WAYS TO SUPPORT:**

Show up to roll-call!

Sponsor a Meal

Donate an item for a gift basket

We'd love your support. Reach out for more information.

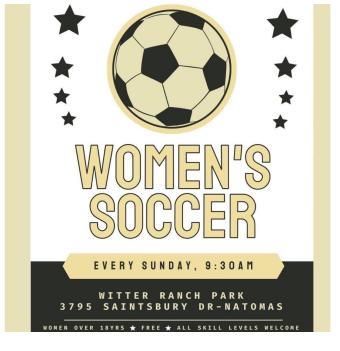


# COMMUNITY EVENTS

#### **Second Saturday Natomas**

Sat, 1/13, 6pm - 8pm | 3995 N Freeway Blvd, Sacramento, CA 95834





# Gateway Oaks Hotel

Applicant is proposing a PUD Schematic Plan and Guideline
Amendment, Site Plan and Design Review and Lot Line
Adjustment for a proposed 200-room hotel within the Gateway
Center PUD.

The Planning Division has received a new development application P23-036. Please see the information below about project file number P23-036. The application materials can be accessed from the ATTACHMENTS link below.

Please send your written comments to email @t.wilson@rsc-engr.com by 1/12/24





# 2024 STATE OF NATOMAS DETAILS COMING SOON



If you have a business or looking to open one, please feel free to reach out to our Chamber and let us know how we can be of assistance.

#### **Natomas Chamber of Commerce**

director@natomaschamber.org

Mailing Address: 3511 Del Paso Road #160 Sacramento, Ca 95835





